**Project Development Phase**

**Model Performance Test**

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| Date | 28 June 2025 |
| Team ID | LTVIP2025TMID50619 |
| Project Name | iRevolution: A Data -driven Exploration of Apple’s iPhone Impact in India using  Tableau |
| Maximum Marks |  |

**Model Performance Testing:**

Project team shall fill the following information in model performance testing template.

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| **S.No.** | **Parameter** | **Screenshot / Values** |
| 1. | Data Rendered | Rendered from cleaned CSV files with Apple iPhone specs, regional sales, quarterly performance, etc. Loaded 1,000+ rows |
| 2. | Data Preprocessing | Null values handled, feature mapping applied for battery type, display size, model grouping, and quarter classification |
| 3. | Utilization of Filters | Applied Tableau filters for brand, region, year, battery type, display size, RAM, and Quarter, Response under 3 seconds |
| 4. | Calculation fields Used | -Average Price by Spec  -Discount Percentage  -Revenue Trends by Year  -Brand-wise Quarterly Share  -KPI Metrics |
| 5. | Dashboard design | No of Visualizations / Graphs -4 Dashboards |
| 6 | Story Design | No of Visualizations / Graphs -2 Stories with 4 story points each |